GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:197
ANSWERED ON:25.07.2005
ARRIVAL OF FOREIGN TOURISTS
Badi Shri Rajendra Kumar;Oram Shri Jual;Sidhu Shri Navjot Singh;Singh Shri Dushyant;Singh Shri Rakesh;Vallabhbhaneni Shri Balashowry

Will the Minister of TOURISM be pleased to state:

(a) whether the inflow of foreign tourists of India has considerably increased this year;

(b) if so, the number of tourists visited India, State-wise, till-date;

(c) whether the Government has adopted any strategy to increase foreign tourists arrival during Tenth Plan; and

(d) if so, the details thereof particularly the specific steps taken to develop infrastructure during Tenth Plan?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM(SMT. RENUKA CHOWDHURY)

(a) and (b): Yes, Sir. As per the information received from the State Governments/UT Administrations, the foreign tourist visits to different States is estimated at 8296983 as against 6716479 in the year 2003, showing an increase of about 24%. A statement giving the number of visits of foreign tourists to different States/Union Territories during the years 2003 and 2004 is at Annexure.

(c) and (d): The Government has taken up a number of steps to increase foreign tourist arrivals to India like:

Creation of World Class Collaterals;
Centralized Electronic Media Campaign;
Direct co-operative marketing with tour operators and wholesalers overseas;
Greater focus in the emerging markets, particularly in the region of China, North East Asia and South East Asia;
Participation in Trade Fairs & Exhibitions;
Optimizing Editorial PR and Publicity;
Use of Internet and web marketing;
Generating Tourist Publications;
Re-inforcing hospitality programmes including grant of air passages to invite media personnel and tour operators on familiarization tours to India to get first hand knowledge on various tourism products;
Launching of Road Shows in key source markets of Europe;
Focusing on growth of hotel infrastructure particularly budget hotels; and
Enhancing connectivity through augmentation of air capacity and improving road infrastructure to major tourist attractions.
Launching a social awareness campaign amongst stakeholders called `Atithi Devo Bhavah`.
In order to develop infrastructure during the 10th Plan, the Government is implementing the following schemes:

1. Integrated Development of Tourist Circuits
2. Product/Infrastructure and Destination Development
3. Assistance for Large Revenue Generating Projects.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) and (b) OF LOK SABHA UNSTARRED QUESTION NO.197 FOR 25.7.2005 REGARDING ARRIVAL OF FOREIGN TOURISTS

S.No. States/UTs ForeignVisits 2003 ForeignVisits 2004

1 Andhra Pradesh 479318 501019

2	Arunachal Pradesh	123	269
3	Assam	6610	7285
4	Bihar	60820	38118
5	Goa	314357	363230
6	Gujarat	37534	21179
7	Haryana	84981	66153
8	Himachal Pradesh	167902	204344
9	Jammu & Kashmir	24330	40242
10	Karnataka	249908	530225
11	Kerala	294621	345546
12	Madhya Pardesh	92278	145335
13	Maharashtra	986544	1218382
14	Manipur	257	249
15	Meghalaya	6304	12407
16	Mizoram	279	326
17	Nagaland	743	1084
18	Orissa	25020	28817
19	Punjab	4589	7312
20	Rajasthan	628560	971772
21	Sikkim	11966	14646
22	Tamil Nadu	901504	1058012
23	Tripura	3196	3171
24	Uttaranchal	55228	62885
25	Uttar Pradesh	825000	974000
26	Chattisgarh	1150	3000
27	Jharkhand	3223	4375
28	West Bengal	705457	775694
29	Andaman & Nicobar	4142	4578
30	Chandigarh	17057	16137
31	Daman & Diu	3274	4111
32	Delhi	693827	839574
33	Dadra & Nager Haveli	136	168
34	Lakshadweep	682	1285
35	Pondichery	25559	32053
Total		6716479	8296983